



Mission-Driven Partnership Opportunity

We Are Expanding ...

Pledge Now to Sponsor Our New Facility!

Game Plan Athletics is excited to offer a unique sponsorship opportunity that fosters a mutually partnership of people and community revitalization. Our new facility will allow us to meet the high-demand of multi-sports cross training and tournament venue in Columbus, Ohio.

We are seeking **immediate** financial sponsors to support our facility operating costs as a **"Collaboration Partner"**. Your sponsorship will support our mission of empowering athletes thrive both in sport and beyond.

Financial Raise: 3 Million



Get Started:

- Set your financial sponsorship commitment and your terms.
- Donate all at once, bi-annually, or monthly.

www.GamePlanAthletics.org



Who We Are

Game Plan Athletics (GPA) is an all-encompassed sports performance company and non-profit located in Columbus, OH. Founded by Breyona Colley in 2023, Game Plan Athletics is changing the game when it comes to the outlook on youth athletics. Our mission at Game Plan is to provide comprehensive programming to help our athletes succeed. In addition, we instill our athletes with high-level technical training that elevates the values of teamwork, responsibility, self-discipline, and leadership while helping to achieve the best version of themselves outside of and within the realm of sports.

GPA is also impacting the reduction and prevention of childhood obesity and other chronic diseases that were once only common in adults. Franklin County ranks almost 10% higher in obesity, 2% in diabetes, 2% in high blood pressure, 2% in fatty liver, and is 13% higher than the U.S. national average. We are committed to teamwork with community health partners to make a difference while building future community leaders through athletics.



Our Reach and Impact

- 100+ Athletes and Families across 10 volleyball teams
- Expanding to additional sports
- National tournament travel including Florida, Virginia, Louisiana, Michigan, Georgia, Carolina's and more
- 95% retention | 17 scholarships | all alumni in college

Why Partner

- National, multi-sport exposure
- Community impact
- Industry leadership
- Long-term growth

Let's Build The Future Together

- Multi-Year Partnership Available
- Contact: Linda Beard - Project Consultant - Bold Enough Business Moves

Partnership Levels



Game Changer Partner (Premier)



Playmaker Partner



Teammate Partner



Custom Collaboration

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GAME PLAN

ATHLETICS

Sponsorship Package

Empowering youth athletes through elite training, mentorship, and community partnerships.

Contact us to schedule a call and explore partnership opportunities!

Game Changer Partner (Premium) **\$25,000**

- Exclusive, Multi-Sport Apparel Partner for all GPA teams (volleyball, basketball, soccer, football)
- Your logo featured on all uniforms, warm-ups, backpacks, and select gear
- Prominent placement on GPA website, registration pages, and player/parent handbooks
- Brand presence at every tournament, camp, and clinic (across all sports) creating brand exposure
- Monthly social media spotlights, athlete stories, and behind-the-scenes features
- Event Activation: Host product demos, pop-up shops, or interactive booths at GPA events
- Co-branded scholarships or awards for leadership and sportsmanship
- Early access to athlete and coach feedback on new apparel lines

Playmaker Partner **\$15,000**

- Logo on practice shirts, travel gear, and event banners (all sports)
- Quarterly social media features and inclusion in GPA email newsletters
- Recognition at all GPA-hosted tournaments and clinics
- Exclusive offers or discounts for GPA families

Teammate Partner **\$10,000**

- Logo on GPA website and event programs for every sport
- Annual social shoutouts
- Acknowledgment in camp and clinic materials

Custom Collaboration Partner **\$300,000+**

Let's build our plan together. As a starter, co-branding signage inside and/or out. "Game Changer Partner" benefits.

We are a 501(c)(3) organization